

starting afresh

THE BRAND new farm dental studio

New Farm Dental Studio has a team who pride themselves on creating a welcoming and calm environment to provide the best patient care possible.

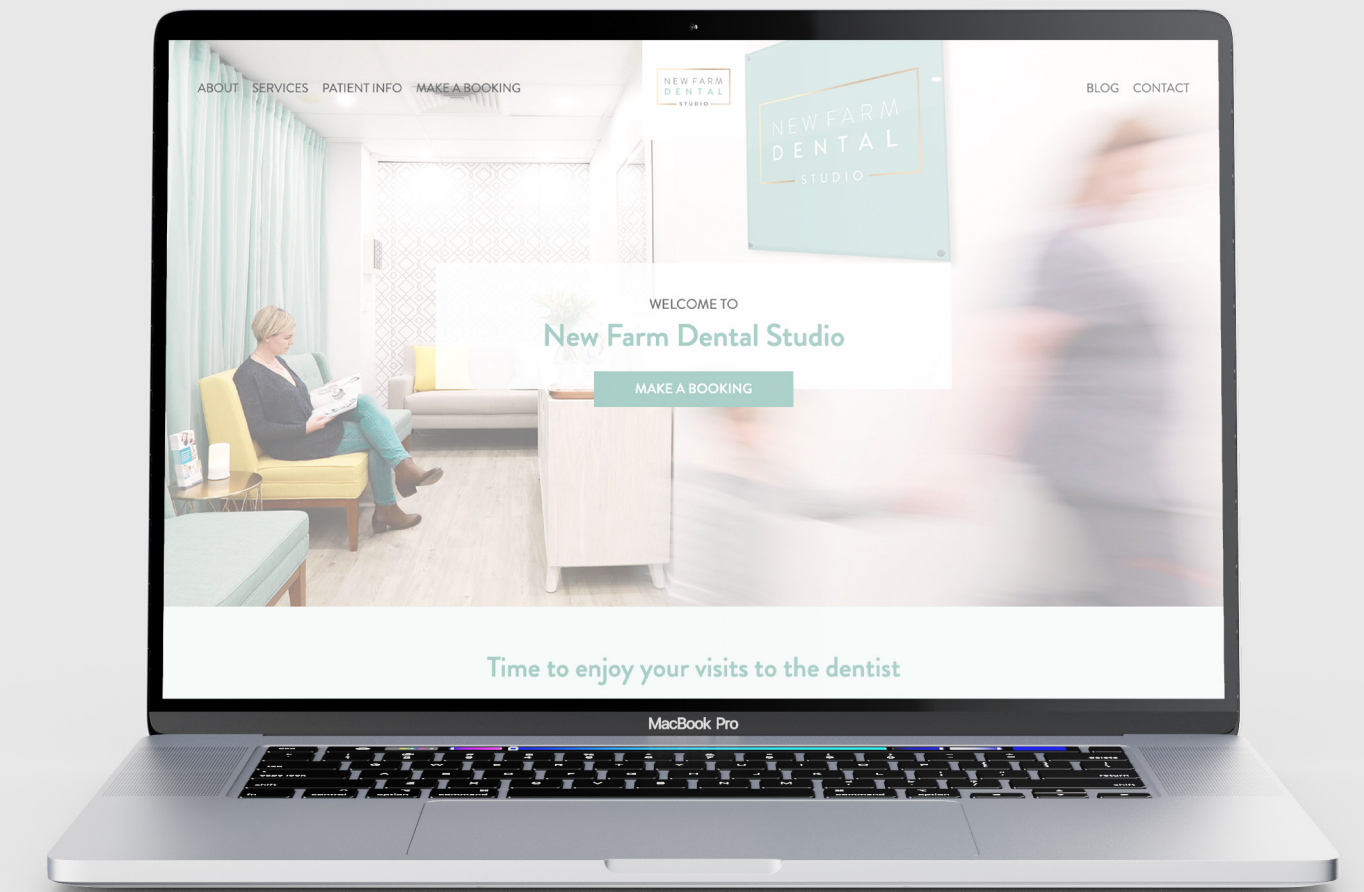
THE BRIEF

Owner and Principal Dentist Mark Calvert wanted us to look after his brand refresh, implementation, new website and ongoing marketing so he could focus on what he does best. He gave us a very specific request; to not refer to 'smiles' in the messaging or visual brand elements - something a lot of other dental practices do.

services we provided

Strategy • Branding • Design • Website • Copywriting • Social Media • Photography

newfarmdentalstudio.com.au



DON'T JUST TAKE OUR WORD FOR IT

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The businessDEPOT marketing crew started providing marketing services to New Farm Dental Studio last year and they quickly grasped the ins and outs of our practice. From the initial strategy workshop to the rebrand, a new website and helping with regular ongoing support, I've always felt we could trust in their judgement and guidance. Despite being in effect 'external consultants', I am very comfortable referring to them as "part of our team" and would highly recommend them to anyone looking for help with their marketing.

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Mark Calvert

Principal Dentist - New Farm Dental Studio