

a brand refresh

THE BRAND

light street care

Light Street Care specialises in support coordination and plan management for NDIS participants throughout Australia. With ambitions to diversify, Light Street Care had some unique branding challenges they needed assistance with in order to keep scaling.

THE BRIEF

When MD Manager Michelle Turner approached us, she had a clear vision. She wanted a facelift for Light Street Care to help them stand out in an extremely saturated market. So we got to work creating a new brand identity with a more modern colour palette that embodies warmth and care.

services we provided

Branding • Design • Website • Copywriting • Corporate Stationery

